

YOUR LOGO

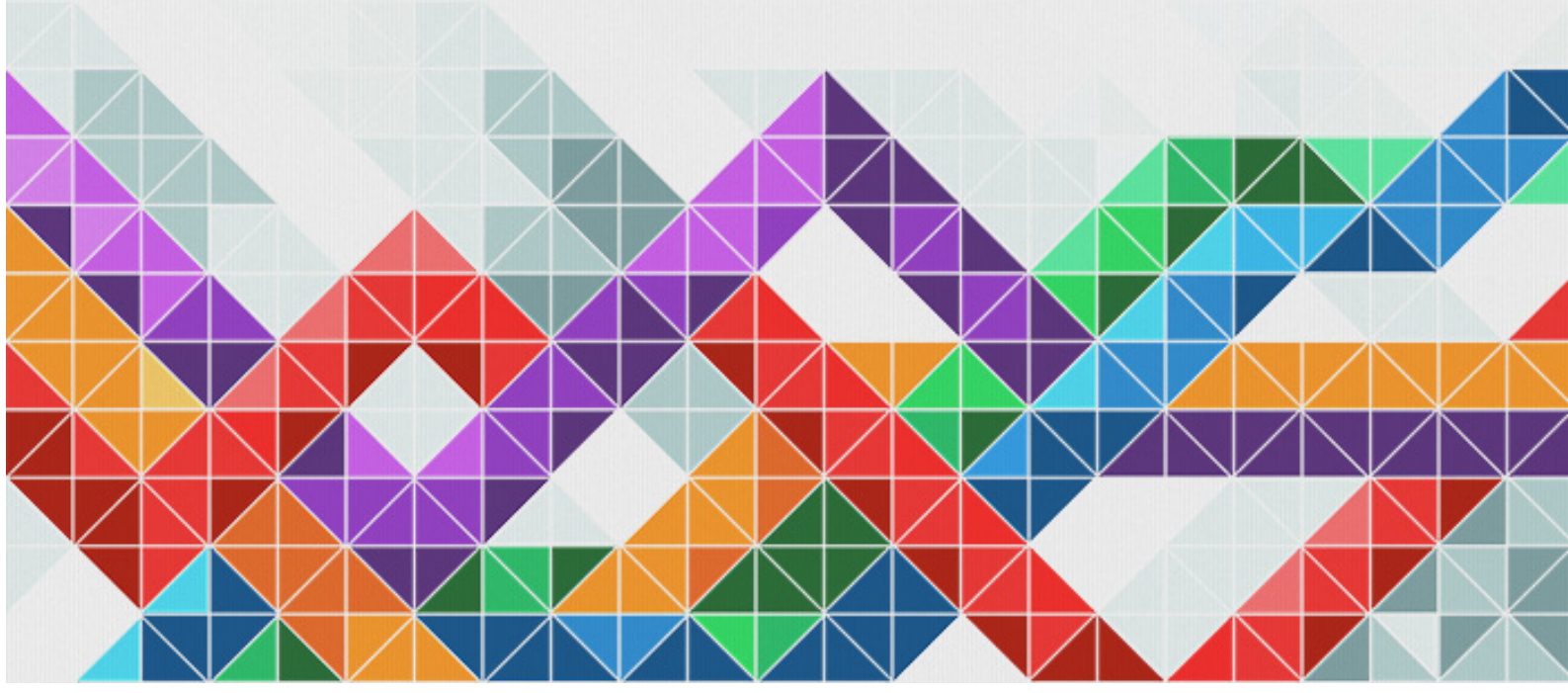
COMPANY NAME

RANKING REPORT

Prepared for

Jack Ross

03/17/2015


















NBA (nba.com)

SITE RANKINGS (DETAILED) (MARCH 17, 2015)





This report gives a detailed overview of the keywords' position on specific search engines (SEs) tied to the corresponding web pages of your site.

Compared with the results of 2015-03-16












Results: Ranked

Search engine / Keyword (19 filtered from 20)	▲ Global searches	Local searches	Position	SERP	Web page
YOUTUBE.COM (USA) - NBA					
Austin Rivers	60,500	49,500	 15↓1	1	https://www.youtube.com/user/NBA
Blake Griffin	450,000	246,000	 1	1	https://www.youtube.com/user/NBA
Carlos Boozer	90,500	74,000	 5	1	https://www.youtube.com/user/NBA
Chris Paul	301,000	165,000	 5↑1	1	https://www.youtube.com/user/NBA
Ed Davis	33,100	22,200	 7	1	https://www.youtube.com/user/NBA
Glen Davis	33,100	18,100	 8↓1	1	https://www.youtube.com/user/NBA
Hedo Turkoglu	18,100	12,100	 8	1	https://www.youtube.com/user/NBA
J.J. Redick	49,500	40,500	 13	1	https://www.youtube.com/user/NBA
Jamal Crawford	74,000	60,500	 10	1	https://www.youtube.com/user/NBA
Jeremy Lin	673,000	450,000	 11+	1	https://www.youtube.com/user/NBA
Jordan Hill	33,100	22,200	 5	1	https://www.youtube.com/user/NBA
Julius Randle	135,000	110,000	 10↑3	1	https://www.youtube.com/user/NBA
★ Kobe Bryant	1,220,000	823,000	 4	1	https://www.youtube.com/user/NBA
Matt Barnes	49,500	40,500	 26↑1	2	https://www.youtube.com/user/NBA
Nick Young	368,000	246,000	 9↓1	1	https://www.youtube.com/user/NBA

NBA (nba.com) > Site Rankings (detailed), continued

Search engine / Keyword (19 filtered from 20)	Global searches	Local searches	Position	SERP	Web page
Robert Sacre	18,100	12,100	 16	1	https://www.youtube.com/user/NBA
Steve Nash	246,000	135,000	 1	1	https://www.youtube.com/user/NBA
Wayne Ellington	22,200	18,100	 10 ↓ 2	1	https://www.youtube.com/user/NBA
Wesley Johnson	22,200	18,100	 2 ↑ 2	1	https://www.youtube.com/user/NBA

GOOGLE.COM - LOS ANGELES

Austin Rivers	60,500	49,500	 1 11	1	http://espn.go.com/nba/player/_id/6617/austin-rivers
Blake Griffin	450,000	246,000	 1 + 2	1	http://espn.go.com/los-angeles/nba/story/_id/12488475/blake-griffin-los-angeles-clippers-play-vs-houston-rockets
Carlos Boozer	90,500	74,000	 2	1	http://espn.go.com/nba/player/_id/1703/carlos-boozer
Chris Paul	301,000	165,000	 2 12	1	http://espn.go.com/nba/player/_id/2779/chris-paul
Ed Davis	33,100	22,200	 1 10 ↑ 1	1	http://espn.go.com/nba/player/_id/4259/ed-davis
Glen Davis	33,100	18,100	 3 10	1	http://espn.go.com/nba/player/_id/3200/glen-davis
Hedo Turkoglu	18,100	12,100	 2 ↑ 1 11	1	http://espn.go.com/nba/player/_id/862/hedo-turkoglu
J.J. Redick	49,500	40,500	 3 ↓ 1 10	1	http://espn.go.com/nba/player/_id/3024/jj-redick
Jamal Crawford	74,000	60,500	 2 9	1	http://espn.go.com/nba/player/_id/165/jamal-crawford
Jeremy Lin	673,000	450,000	 3 ↓ 1	1	http://espn.go.com/nba/player/_id/4299/jeremy-lin
Jordan Hill	33,100	22,200	 1	1	http://espn.go.com/nba/player/_id/3994/jordan-hill









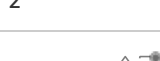



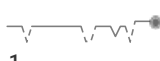




NBA (nba.com) > Site Rankings (detailed), continued

Search engine / Keyword (19 filtered from 20)	Global searches	Local searches	Position	SERP	Web page
Julius Randle	135,000	110,000	2	1	http://espn.go.com/nba/player/_id/3064514/julius-randle
★ Kobe Bryant	1,220,000	823,000	3 ↑ 2	1	http://espn.go.com/nba/player/_id/110/kobe-bryant
Matt Barnes	49,500	40,500	2 ↑ 2	1	http://espn.go.com/nba/player/_id/1765/matt-barnes
Nick Young	368,000	246,000	2 12	1	http://espn.go.com/nba/player/_id/3243/nick-young
Robert Sacre	18,100	12,100	2	1	http://espn.go.com/nba/player/_id/6620/robert-sacre
Steve Nash	246,000	135,000	4	1	http://espn.go.com/nba/player/_id/592/steve-nash
Wayne Ellington	22,200	18,100	1 11	1	http://espn.go.com/nba/player/_id/3981/wayne-ellington
Wesley Johnson	22,200	18,100	2 ↓ 1	1	http://espn.go.com/nba/player/_id/4247/wesley-johnson
GOOGLE.COM (USA) - PORTLAND, OR					
Austin Rivers	60,500	49,500	4	1	/playerfile/austin_rivers/
Blake Griffin	450,000	246,000	5 ↑ 4	1	/playerfile/blake_griffin/
Carlos Boozer	90,500	74,000	4	1	/playerfile/carlos_boozer/
Chris Paul	301,000	165,000	4	1	/playerfile/chris_paul/
Ed Davis	33,100	22,200	6 ↓ 2 10 ↑ 1	1	/playerfile/ed_davis/
Glen Davis	33,100	18,100	5	1	/playerfile/glen_davis/
Hedo Turkoglu	18,100	12,100	4 11 +	1	/playerfile/hidayet_turkoglu/

















NBA (nba.com) > Site Rankings (detailed), continued

Search engine / Keyword (19 filtered from 20)	Global searches	Local searches	Position	SERP	Web page
J.J. Redick	49,500	40,500	2 4 ↑ 1 10 ↑ 2	1	/clippers/rivers-redick-will-still-get-his-shots
Jamal Crawford	74,000	60,500	4 ↑ 1 9	1	/playerfile/jamal_crawford/
Jeremy Lin	673,000	450,000	6 ↑ 1	1	/playerfile/jeremy_lin/
Jordan Hill	33,100	22,200	6	1	/playerfile/jordan_hill/
Julius Randle	135,000	110,000	11 ↓ 5	2	/playerfile/julius_randle/
★ Kobe Bryant	1,220,000	823,000	5 12	1	/playerfile/kobe_bryant/
Matt Barnes	49,500	40,500	8 ↓ 1	1	/playerfile/matt_barnes/
Nick Young	368,000	246,000	1 11 ↓ 5 12	1	http://www.cbssports.com/nba/eye-on-basketball/25109119/video-nick-young-jokes-it-up-on-the-soup
Robert Sacre	18,100	12,100	4 10 ↑ 1	1	/playerfile/robert_sacre/
Steve Nash	246,000	135,000	9 ↓ 3	1	/playerfile/steve_nash/
Wayne Ellington	22,200	18,100	4 ↑ 1 11	1	/playerfile/wayne_ellington/
Wesley Johnson	22,200	18,100	4 11	1	/playerfile/wesley_johnson/
YAHOO.COM (USA)					
Austin Rivers	60,500	49,500	2	1	http://espn.go.com/nba/player/_id/6617/austin-rivers
Blake Griffin	450,000	246,000	2	1	/playerfile/blake_griffin/
Carlos Boozer	90,500	74,000	4 ↓ 2	1	/playerfile/carlos_boozer/

NBA (nba.com) > Site Rankings (detailed), continued

Search engine / Keyword (19 filtered from 20)	Global searches	Local searches	Position	SERP	Web page
Chris Paul	301,000	165,000	 1	1	http://espn.go.com/nba/player/_id/2779/chris-paul
Ed Davis	33,100	22,200	 2	1	http://espn.go.com/nba/player/_id/4259/ed-davis
Glen Davis	33,100	18,100	 2	1	http://espn.go.com/nba/player/_id/3200/glen-davis
Hedo Turkoglu	18,100	12,100	 3↓1	1	/playerfile/hidayet_turkoglu/
J.J. Redick	49,500	40,500	 2	1	http://espn.go.com/nba/player/_id/3024/jj-redick
Jamal Crawford	74,000	60,500	 1	1	http://espn.go.com/nba/player/_id/165/jamal-crawford
Jordan Hill	33,100	22,200	 2↑1	1	http://espn.go.com/nba/player/_id/3994/jordan-hill
Julius Randle	135,000	110,000	 2↓1	1	http://espn.go.com/nba/player/_id/3064514/julius-randle
Matt Barnes	49,500	40,500	 2	1	http://espn.go.com/nba/player/_id/1765/matt-barnes
Nick Young	368,000	246,000	 1	1	/playerfile/nick_young/
Robert Sacre	18,100	12,100	 2	1	http://espn.go.com/nba/player/_id/6620/robert-sacre
Steve Nash	246,000	135,000	 2↑3	1	/playerfile/steve_nash/
Wayne Ellington	22,200	18,100	 2	1	http://espn.go.com/nba/player/_id/3981/wayne-ellington
Wesley Johnson	22,200	18,100	 1	1	http://espn.go.com/nba/player/_id/4247/wesley-johnson
BING.COM					
Austin Rivers	60,500	49,500	 2	1	http://espn.go.com/nba/player/_id/6617/austin-rivers
Blake Griffin	450,000	246,000	 1	1	http://espn.go.com/nba/player/_id/3989/blake-griffin
Carlos Boozer	90,500	74,000	 1	1	http://espn.go.com/nba/player/_id/1703/carlos-boozer

NBA (nba.com) > Site Rankings (detailed), continued

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Chris Paul	301,000	165,000	 1	1	http://espn.go.com/nba/player/_id/2779/chris-paul
Ed Davis	33,100	22,200	 1	1	http://espn.go.com/nba/player/_id/4259/ed-davis
Glen Davis	33,100	18,100	 2	1	http://espn.go.com/nba/player/_id/3200/glen-davis
Hedo Turkoglu	18,100	12,100	 2 ↑ 1	1	http://espn.go.com/nba/player/_id/862/hedo-turkoglu
J.J. Redick	49,500	40,500	 1	1	http://espn.go.com/nba/player/_id/3024/jj-redick
Jamal Crawford	74,000	60,500	 1	1	http://espn.go.com/nba/player/_id/165/jamal-crawford
Jeremy Lin	673,000	450,000	 3	1	http://espn.go.com/nba/player/_id/4299/jeremy-lin
Jordan Hill	33,100	22,200	 2	1	http://espn.go.com/nba/player/_id/3994/jordan-hill
Julius Randle	135,000	110,000	 1	1	http://espn.go.com/nba/player/_id/3064514/julius-randle
★ Kobe Bryant	1,220,000	823,000	 2	1	http://espn.go.com/nba/player/_id/110/kobe-bryant
Matt Barnes	49,500	40,500	 2	1	http://espn.go.com/nba/player/_id/1765/matt-barnes
Nick Young	368,000	246,000	 1	1	http://espn.go.com/nba/player/_id/3243/nick-young
Robert Sacre	18,100	12,100	 2	1	http://espn.go.com/nba/player/_id/6620/robert-sacre
Steve Nash	246,000	135,000	 1	1	http://espn.go.com/nba/player/_id/592/steve-nash
Wayne Ellington	22,200	18,100	 1	1	http://espn.go.com/nba/player/_id/3981/wayne-ellington
Wesley Johnson	22,200	18,100	 1	1	http://espn.go.com/nba/player/_id/4247/wesley-johnson

Legend:
 + Added - Not found on the first 5 result pages ↑ Position up ↓ Position dropped or down
 \$ Ad result 🖼 Image result 📰 News result 📍 Places result 🛒 Shopping result 🎥 Video result

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